

ON-LINE PORTFOLIO

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WORK EXPERIENCE

American Greetings Cleveland, Ohio 2007	Sr. Graphic Designer Work at the Retail Merchandising Development on packaging, signage, and environmental graphics design for American Greetings retail stores through out the US and Canada.
Four Hands Austin, Texas 2006	Graphic Designer (Contract) Work for marketing department on numerous in-house creative projects including series of sell sheets, trade show graphics, online advertising campaign, packaging, and marketing promotional graphics.
Ad Ventures in Texas, Inc. Austin, Texas 2005-2006	Graphic Designer Work independently on in-house projects and with various clients including SBC, Tetco, Hyatt, Marriot, Keller Williams. Design work includes promotional product graphics, marketing collaterals, posters, identity, trade shows, signage, and T-shirt graphics.
White Heat, Ltd. Dallas, Texas 2005	Graphic Designer Work on children's book design includes overall interactive book conceptualization, cover art, page layout, and packaging. Job duty also includes in-house projects, such as identity and marketing collaterals.
Fossil, Inc. Dallas, Texas 2003	Graphic Designer (Internship) Work with creative and art directors on new trend design for apparel, packaging, retail store environmental graphics, and marketing collaterals.
POPSTAR Magazine Nanjing, China 1999	Graphic Designer Work on magazine cover design, page layout, posters, advertising, and in-house marketing collaterals.

FREELANCE CLIENTS

Business	The Undergraduate Writing Center, University of Texas at Austin Sterling Publishing Company, New York, New York Triboro Quilt Mfg. Corp., White Plains, New York Lyon Advertising, Austin, Texas Art Squad, Dallas, Texas
Organizations	Macondo Foundation, San Antonio, Texas Theatre Action Project, Austin, Texas College Forward, Austin, Texas
Individuals	Abe Louise Young (Poet, Journalist, Educator) Elizabeth Alexander (Professor at Yale University), New Haven, Connecticut

EDUCATION

MFA	Communication Design, University of North Texas
MA	Ceramics, Eastern Illinois University
BFA	Decorative Art, Nanjing Arts Institute, China

SKILLS

Computer Software	Adobe Creative Suite, Freehand, HTML, CSS, Dreamweaver, Flash;
Others	Sketch, Drawing, Illustration, Photography, Sculpture, Calligraphy; Bilingual (Chinese)

HONORS & AWARDS

Academic Honors	Outstanding Graduate Student in Design Honor, University of North Texas Outstanding International Student in Art Honor, Eastern Illinois University
Awards	Annual Voertman Art Competition, Denton, Texas Sixth National Ceramic Art Competition, Shanghai, China
Scholarships	Graduate Student Scholarship, Eastern Illinois University Annual Academic Scholarship for three consecutive years, Nanjing Arts Institute, China